



OPPORTUNITY FOR WOMEN ENTREPRENEURS TO ACCESS FREE TAILORED TECHNICAL SKILLS AND BUSINESS DEVELOPMENT SERVICES

GROW Project is Government of Uganda five-years project financed by International Development Agency (IDA) under a grant financing arrangement of USD 217 million, implemented by Ministry of Gender Labor and Social Development (MGLSD) and Private Sector Foundation Uganda (PSFU).

Here is the opportunity for women entrepreneurs to apply and access free tailored technical skills and Business Development Services (BDS) funded by the GROW project.

Through GROW project, Private Sector Foundation Uganda (PSFU) is in partnership with several technical training/skilling and BDS providers to avail free technical training and Business Development Services to Women Entrepreneurs operating within Uganda. The support focuses on transitioning Women enterprises from one level to another, business growth and expansion.

Examples of Technical/Skilling services offered include:

- Agro-processing and best agricultural practices
- Post Harvest handling
- Technological skills
- Textile related skills and technologies
- Construction related training fields
- Manufacturing related fields
- Business Digitalization training
- Tourism and hospitality related trainings
- Oil and gas related/specialized training

- And many others

Examples of Business Development Services to be availed include:

- Product/standards certification for both local and international markets
- Innovation and product development support
- Business accreditation and provision of assistance for women companies/enterprises to meet the export/international standards, for instance ISO
- Development and actualization of marketing and branding plans
- Introduction of more efficient and sustainable production/marketing/ management systems
- Business digitalization
- Development of Business Management Information Systems
- Climate innovation activities relating to business.
- Expanded access to mentorship and business networks
- Business consultancy services and coaching allowing for value addition and further expansion of the enterprise development.
- Business formalization and mentorship
- And other services as may be demanded by women entrepreneurs.

A list of service providers for Technical/skilling services is available on PSFU/GROW website: <https://grow.go.ug>

The list of will continuously to be updated with more service providers.

The PSFU/GROW team will provide the applicant with support in identification of the appropriate service provider.

Please note that all this support is **FREE** for interested beneficiaries and is demand driven and tailored to beneficiaries' needs.

Targeted beneficiaries

- Women doing business,
- individual female entrepreneurs,
- groups of women entrepreneurs with related skills/ BDS needs, and
- employees of female owned enterprises.

Note, the targeted woman is the one having business/enterprise irrespective whether its formal or informal. The support is NOT to start a business.

How to apply

Interested women entrepreneurs with skills gaps as reflected in the table of service providers are encouraged to apply using the link below. **PSFU/GROW will identify an appropriate service provider from the list highlighted in table to provide you with the required services.** The GROW project will directly pay the service provider for the technical skilling and or BDS support offered to your enterprise. Application link: <https://grow.psfuganda.org>

Steps To Apply:

1. Copy and paste the apply link in a web browser of

your choice .

2. Click on "apply now" then click "start a new application".
3. Fill in your personal details and save then proceed to the next page.
4. Fill in details of your business information on the next two pages then proceed to login to your newly created account.
5. Once you are logged in, click on "apply for training" from the menu then proceed to fill in details about the desired training skill.
6. Employees of the same company can be added by clicking "add employees" from the menu and then proceed to apply for their training as explained in the previous step. (Do not start new applications for personnel in the same business / company)

General inquiries.

For any challenges while applying, or for any further clarification, please contact PSFU GROW team using the following contact details:

PSFU GROW OFFICES

Trust Towers, Ground Floor,
Nakasero, Kyadondo Road.
Email: grow@psfu.org.ug
Tel: +256 39451401
WhatsApp: +256 762304961

Please note that you don't have to pay any one for your request to be considered.

